Nomination Form: ISG Paragon Awards Europe 2017

# Please provide your details in the fields below.

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| --- | --- |
| Name of person submitting: |  |
|  |  |
| Name of Organisation: |  |
|  |  |
| Job Title: |  |
|  |  |
| Email Address: |  |
|  |  |
| Contact Number of person submitting nomination: |  |
|  |  |
| Name of individual(s) or company/ companies being nominated: |  |
|  |  |
| Contact Name(s) (Nominees): |  |
|  |  |
| Email Address(es) (Nominees): |  |

NOTE: The individuals or companies nominated for awards will not be contacted as part of the judging process without prior agreement with the person submitting the nomination.

# Identify the award category you wish to enter, please indicate one category:

The same project can be submitted in more than one category. However, each entry must be submitted on a separate entry form. Remember to tailor each submission to meet the specific criteria for the relevant category.













# Please include an abstract of not more than 250 words, giving an overview of your project and referencing the main parties.

This abstract will primarily be used in communications announcing the shortlisted parties and winners. It will also be printed within the programme for the Paragon Awards Gala Dinner.

# Complete a separate Nomination Form for each submission and attach any relevant supporting material.

Please attach your submission to the end of this document. Refer to the key points outlined under the relevant award description for guidance. Judges will give preference to award submissions that address each of the key headings. Your submission should not exceed 850 words. Entries that go over the 850-word count will be penalized (this word count does not include the abstract above or submission contact details).

Other factors that the judges will look for in the submissions include:

* Quality of the submitted nomination (i.e. all information submitted in the nomination is evidence-based and any required or necessary information has been provided)
* Clarity of the submission
* Timeliness of the submission (full details to be submitted before close of business on Friday 21st April)
* Adheres to the 850 word limit

Your completed nomination form should be emailed to [denise.colgan@isg-one.com](mailto:denise.colgan@isg-one.com) before close of business  
on Friday 21st April.

# Award Descriptions

The award descriptions below offer more information about each category, including which are open to organizations and which to individuals.

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| Collaboration Award | Transformation Award | Leadership Award |
| This award recognizes a mutually beneficial sourcing relationship between a client and one or more service providers. The award encompasses all relevant parties. Entries should include and demonstrate the following points:   * Collaborative/constructive relationships * Alignment of mutual objectives versus competing objectives * A "one team" culture   Impact on:   * Business results of the client * Operational efficiencies for all affected parties * End user satisfaction, increased performance/efficiency * Soft benefits of collaboration to all parties | This award recognizes the fundamental transformation of an organisation or key business function. It rewards both client and service provider. Entries should include and demonstrate the following points:   * Clear understanding of the current operation and desired new business model * Development & management of a cogent change plan to drive the transformation   Impact on:   * Positioning the client to respond to changing market dynamics * Delivery of outcomes affecting revenue, sales, performance issues, customer satisfaction etc... * Maintaining relevance, ongoing measuring of results and adaptability to the future needs | This award recognizes a client executive who has demonstrated exceptional drive and leadership. Entries should demonstrate leadership qualities and the following key attributes:   * Creates a compelling vision for the future and motivates others to help drive this forward * Inspires and motivates others to excel, whether they are in-house or service provider staff * Takes prompt, decisive action to resolve issues quickly & effectively * Sets high standards of integrity and leads by example |

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| Imagination Award | Excellence Award |
| This award recognizes the importance of imagination in helping organisations to future-proof their businesses as well as the entrepreneurial spirit needed to help them make a step change in how they serve their customers. Imagination Award nominees can include individuals, organisations or a combined client and provider team. Imagination is difficult to quantify but entries should try to demonstrate the following points:   * Championing of new technologies and/or approaches that make a significant change to an organisation’s operations * Entrepreneurial approach to move the organisation closer to its stated aims   Impact on:   * Business results of the client * Operational efficiencies for all affected parties * Successful implementation of innovations in technology, new ways of working, or both | This award recognizes outstanding service delivery and excellence by a service provider in the provision of services to a client or clients. Entries should include and demonstrate the following points:   * Achievement of the relationship’s commercial and performance objectives * The introduction of new and/or innovative service approaches that make a positive and measurable impact on the client’s business * What part of the approach went beyond the normal parameters of service delivery and why?   Impact on:   * Business results of the client * Operational efficiencies for all affected parties * A positive and collaborative relationship between client and provider |

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| Impact Award | ISG Special Award |
| This award recognizes the impact of a client/service provider(s) sourcing relationship on a community of people, be they members of the public, customers or any defined group. It is easy to focus on the business benefits of sourcing arrangements to the client but the benefits to *their* customers and any resultant community impact can be just as important. Entries should include:   * A description of the end customer group (for example but not limited to; nhs patients, rail passengers, utility customers, loyalty card customers, etc…) * A clear understanding of the issues impacting the target group * A short account of the selected approach * Quantifiable benefits to the end customer group/community * Softer benefits for the end customer group/community * Any evidence of collaboration or responding to feedback from the end customer group | This award will be presented to an organization or individual, identified by an ISG panel as deserving of special recognition. This can pertain to their impact on the industry, a community, technology innovation, new business practices etc…  The winner will be selected from the general Paragon Awards entries and ISG submissions only. No nominations will be accepted externally for consideration |

# Add your submission here.

Remember to address the bullet points relating to the correct award category. Be brief and feel free to make use of bullet points or visuals if applicable. Keep jargon to a minimum and focus on business benefits. To strengthen your submission, you should include supporting evidence wherever possible. Remember - **Do not exceed the submission word count of 850 words**.

## CHECKLIST:

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**Save and email completed nomination form to** [denise.colgan@isg-one.com](mailto:denise.colgan@isg-one.com)